



North Central  
Minority Supplier  
Development Council

## 6th Annual Construction Industry Business-to-Business Forum

August 12, 2021

### Titanium\* \$2,000

- Logo on all Virtual Speaker and Panel Backgrounds
- Logo on all Polling Questions throughout the Panel
- Sponsorship Logo Throughout the Event
- Company Promotional Video Marketing option
- Full-Page Digital Advertisement
- Sponsorship Logo
- All-Inclusive/Per company
- Brief Company Welcome Video
- Unlimited Group Registration/Buyers

### Steel\* \$1,000

- Panel Sponsorship
- Logo Virtual Background for Panelists
- Half (½) Page Digital Advertisement
- Sponsorship Logo
- All-Inclusive/Per company
- 10-Second Company Presentation Video
- Unlimited
- Group Registration/Buyers

### Cobalt\* \$750

- Branding to Introduce Matchmaker Sponsorship
- Quarter (¼) Page Digital Advertisement
- Sponsorship Logo
- All-Inclusive/Per company
- 10-Second Company Presentation Video
- Unlimited Group Registration/Buyers

### Featured Partner\* \$450

- Sponsorship Logo
- All-Inclusive/Per company
- 10-Second Company Presentation Video
- Unlimited Group Registration/Buyers

*\*Sponsorship collateral depends on the platform chosen and its capabilities. The NCMSDC will request collateral in advance that is platform supported.*

- *All videos will need to be approved by the NCMSDC prior to use. If not approved, sponsorship will be refunded. To qualify for refund of sponsorship, videos have to be sent for approval at least 15 days prior to use/screening of the event.*