



North Central
Minority Supplier
Development Council

Annual Meeting June 17, 2021

Platinum*

Corporate: \$8,000 | **Non-Profit/Gov:** \$6,400
MBE: \$4,000

- Virtual Networking Lounge Branding
- Company Promotional Video (max 60-seconds)*
- Brief Company Welcome Video (10-seconds)
- Logo on the NCMSDC Event Landing Page
- Two (2) Page Digital Advertisement
- Reserved Corporate Procurement Lifecycle Round Table
- Social Media Marketing
- All-Inclusive Registration—Unlimited Team Members

Gold*

Corporate: \$6,000 | **Non-Profit/Gov:** \$4,800
MBE: \$3,000

- State of the NCMSDC Branding
- Company Promotional Video (max 30-seconds)*
- Brief Company Welcome Video (10-seconds)
- Logo on the NCMSDC Event Landing Page
- Full Page Digital Advertisement
- Reserved Corporate Procurement Lifecycle Round Table
- Social Media Marketing
- All-Inclusive Registration—Unlimited Team Members

Silver*

Corporate: \$4,000 | **Non-Profit/Gov:** \$3,200
MBE: \$2,000

- Workshop Sponsorship Branding
- Company Welcome Video (20-seconds)
- Half (½) Page Digital Advertisement
- Reserved Corporate Procurement Lifecycle Round Table
- Social Media Marketing
- All-Inclusive Registration—Unlimited Team Members

Bronze*

Corporate: \$2,000 | **Non-Profit/Gov:** \$1,600
MBE: \$1,000

- Pre-event Virtual Gathering Branding
- Company Welcome Video (10-seconds)
- Quarter (¼) Page Digital Advertisement
- Reserved Corporate Procurement Lifecycle Round Table
- Social Media Marketing
- All-Inclusive Registration—Unlimited Team Members

Champion*

Corporate: \$500 | **Non-Profit/Gov:** \$400
MBE: \$250

- Program Logo Inclusion
- Social Media Marketing
- All-Inclusive Registration—Unlimited Team Members

**Sponsorship collateral depends on the platform chosen and its capabilities. The NCMSDC will request collateral in advance that is platform supported.*

- *All videos will need to be approved by the NCMSDC prior to use. If not approved, sponsorship will be refunded. To qualify for refund of sponsorship, videos have to be sent for approval at least 15 days prior to use/screening of the event.*