



**North Central**  
Minority Supplier  
Development Council

## Business Opportunity Exchange September 23, 2021

### Diamond\*

**Corporate:** \$15,500 | **Non-Profit/Gov:** \$12,400 | **MBE:** \$7,750

- Logo in Event Speakers' Digital Background
- C-Suite Award Presenter
- Company Promotional Video (max 60-seconds)\*
- Brief Company Welcome Video (10-seconds)
- Welcome Gift Box Branding
- Logo on the NCMSDC Event Landing Page
- Branded Host with Networking Lounge
- Reserve Networking table
- Social Media Marketing
- All-Inclusive—Unlimited Team Members

### Platinum\*

**Corporate:** \$10,500 | **Non-Profit/Gov:** \$8,400  
**MBE:** \$5,250

- Award Ceremony
- Event Frame Branding
- Welcome Gift Branding
- Digital Program Full- Page Advertisement with Company Slogan Voice-Over
- Logo on the NCMSDC Event Landing Page
- Company Welcome Video (30 seconds)
- Reserved networking table
- Social Media Marketing
- All-Inclusive—Unlimited Team Members

### Gold\*

**Corporate:** \$7,500 | **Non-Profit/Gov:** \$6,000  
**MBE:** \$3,750

- Main Panel/Speaker Frame Branding
- Digital Program Half (1/2) Page Advertisement with Company Slogan Voice-Over
- Logo with Company Slogan Voice Over
- Company Welcome Video (30 seconds)
- Reserved networking table
- Social Media Marketing
- All-Inclusive—Unlimited Team Members

### Silver\*

**Corporate:** \$5,500 | **Non-Profit/Gov:** \$4,400  
**MBE:** \$2,750

- Panel/Speaker Frame Branding
- Digital Program Quarter (1/4) Page Advertisement with Company Slogan Voice-Over
- Logo with Company Slogan Voice Over
- Company Welcome Video (20 seconds)
- Reserved networking table
- Social Media Marketing
- All-Inclusive—Unlimited Team Members

### Bronze\*

**Corporate:** \$3,500 | **Non-Profit/Gov:** \$2,800  
**MBE:** \$1,750

- Pre-Event Gathering Branding
- Digital Program Quarter (1/4) Page Advertisement
- Company Welcome Video (10 seconds)
- Reserved networking table
- Social Media Marketing
- All-Inclusive—Unlimited Team Members

### Champion\*

**Corporate:** \$1000 | **Non-Profit/Gov:** \$800 | **MBE:** \$500

- Introduction to Matchmaker Branding
- Digital Program Logo Inclusion
- Social Media Marketing
- All-Inclusive—Unlimited Team Members

*\*Sponsorship collateral depends on the platform chosen and its capabilities. The NCMSDC will request collateral in advance that is platform supported.*

- All videos will need to be approved by the NCMSDC prior to use. If not approved, sponsorship will be refunded. To qualify for refund of sponsorship, videos have to be sent for approval at least 15 days prior to use/screening of the event.