

NORTH CENTRAL MINORITY SUPPLIER DEVELOPMENT COUNCIL

RISING STAR AWARDS



The Rising Stars Awards is a Minority Business Enterprise (MBE) recognition program of the North Central Minority Supplier Development Council (NCMSDC). It celebrates ten of the region's most promising emerging MBEs. This prestigious award honors MBEs with exceptional growth, innovation, and adaptability in their respective industries.

The selected businesses exemplify strong leadership and vision, guiding their companies toward sustained success. They are also recognized for their active community engagement, contributing to local development and upliftment through various initiatives and partnerships.

These businesses have shown remarkable resilience, overcoming significant challenges while maintaining stability and growth. Additionally, they are commended for their commitment to sustainability and implementing environmentally friendly practices within their operations.

High levels of customer satisfaction, loyalty, and a positive and inclusive workplace culture further distinguish these exceptional MBEs. The Rising Stars Awards celebrates the achievements and potential of these businesses, highlighting their contributions to the economic and social fabric of the region.

Criteria for NCMSDC's Rising Stars Awards:

1. **Growth Trajectory:** Demonstrated significant year-over-year growth in revenue, market presence, and/or employee count.
2. **Innovation and Adaptability:** Ability to innovate and adapt to changing market conditions, showcasing unique solutions or products that address market needs.
3. **Leadership and Vision:** Displaying strong leadership and a clear vision for the future, guiding the business towards sustained success.
4. **Community Engagement:** Active involvement in the local community through initiatives, programs, or partnerships that support community development and upliftment.
5. **Business Resilience:** Successfully overcoming significant business challenges or obstacles while maintaining stability and growth.
6. **Sustainability Practices:** Implementation of sustainable and environmentally friendly practices within their operations.
7. **Customer Satisfaction:** High levels of customer satisfaction and loyalty, demonstrated through testimonials, repeat business, and customer feedback.
8. **Workplace Culture:** Fostering a positive and inclusive workplace culture that supports employee development and satisfaction.