



NORTH CENTRAL MINORITY SUPPLIER DEVELOPMENT COUNCIL

# Industry Insights

Industry Insights is a tailored event series created to help minority-owned businesses thrive in today's ever-evolving marketplace. Each event focuses on a specific industry, bringing together MBEs, industry experts, and corporate leaders who are passionate about sharing their experiences, insights, and advice. This series is designed to spark meaningful conversations, uncover new opportunities, and provide practical tools to help MBEs grow and succeed. Whether you're exploring a new industry or want to dive deeper into your own, MBE Industry Insights is your chance to connect, learn, and grow with a community that's dedicated to driving progress together.

## 2025 Series



### Consumer Products – First Quarter

Explore the latest trends in consumer goods, from product development to branding and retail strategy. Learn how MBEs are making their mark in this fast-paced industry, and how you can take advantage of emerging opportunities.



### Healthcare – Second Quarter

Dive into one of the most dynamic sectors of our economy. Hear from healthcare providers, suppliers, and innovators about the challenges and opportunities within healthcare, and how MBEs can position themselves as vital players in this essential industry.



### Food & Beverage – Third Quarter

Discover what's happening in the world of food and beverage, from supply chain innovations to consumer preferences. This session will highlight success stories, market trends, and how MBEs can carve out their niche in this competitive space.



### Transportation & Logistics – Fourth Quarter

From shipping to supply chain management, transportation and logistics are critical industries for global commerce. Learn how MBEs can break into or expand within this vital industry, and what opportunities lie ahead with emerging technologies and trends.

## What to Expect

### Engaging Panel Discussions

Hear from industry leaders, innovators, and experts who will share their experiences and provide actionable insights.

### Networking Opportunities

Connect with other MBEs, corporate partners, and key decision-makers.

### Industry Specific Strategies

Learn about emerging trends, challenges, and opportunities that are specific to your business sector.

### Resources for Growth

Get access to tools, resources, and strategies that can help you scale your business within each industry.

