



NORTH CENTRAL MINORITY SUPPLIER DEVELOPMENT COUNCIL

Elevate Your Leadership

Are you a minority business executive looking to transition from operational expertise to strategic leadership?

The MBE CEO Academy, hosted by the North Central Minority Supplier Development Council (NCMSDC), is uniquely designed to support minority Presidents and CEOs like you, who have already achieved noteworthy success but are looking to steer their companies towards even greater accomplishments.

Why Choose the Academy?



Expert-Led Learning:

Gain insights from top corporate CEOs and leading MBEs through training sessions and fireside chats designed to inspire and challenge.



Tailored Curriculum

Our curriculum meets the unique needs at each stage of your business growth, focusing on operational excellence, financial acumen, and strategic innovation.



Networking Opportunities

Connect with fellow MBE CEOs in a collaborative environment that fosters partnership and mutual growth.



Alumni Community

Join an active network of ambitious leaders who continue to support each other through mentorship and collaborative learning.



Impactful Results

Experience increased revenue, market presence, and stronger leadership teams.

Program Highlights

Quarterly Meetings

Dive into four intensive sessions each year centered around strategic planning, financial management, marketing innovation, and leadership.

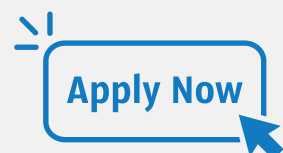
Hands-On Workshops

Apply what you learn through interactive workshops addressing real-world business challenges.

Peer Learning

Enhance your learning through shared experiences and best practices.

Spaces are limited to ensure personalized attention. Apply today to join the next cohort of visionary leaders at the MBE CEO Academy. **Join us and propel your business to new heights!**





The North Central Minority Supplier Development Council's (NCMSDC) MBE CEO Academy is designed to be an elite development forum for 40 minority Presidents and CEOs from our region's most prominent Minority Business Enterprises (MBEs). This select group meets quarterly with the goal of mastering the transition from operational excellence to strategic leadership. Despite their significant achievements in business, many of these leaders seek deeper insights into strategic management to further enhance their company's growth and competitive stance.

The Academy offers a unique opportunity to learn firsthand from some of the NCMSDC's most successful corporate and large MBE CEOs. Through formal instruction, participants gain a thorough understanding of effective leadership strategies employed by top executives. The program also facilitates the exchange of best practices and experiences among NCMSDC's leading MBE CEOs, fostering a rich learning environment that encourages personal and professional growth.

Beyond skill enhancement, the CEO Academy is committed to building strong, supportive networks among its members. By cultivating lasting relationships, the Academy ensures ongoing collaboration and support, empowering its members to achieve sustained success and make impactful contributions to their businesses and the broader community.

Program Structure

The Academy will operate on a tiered system to address the specific challenges and opportunities unique to different revenue categories of MBEs:

- **Tier One: Class One and Two MBEs (0 - \$10 million in revenue) - 20 MBEs**
 - **MBE to MBE Mentorship Program:** Foster growth through mentorship, where less experienced MBEs learn from their more established counterparts in quarterly in-person workshops.
 - **Real-life Case Studies:** Share practical insights and strategies from successful Class Three and Four MBEs to inspire and educate.
 - **Interactive Problem-Solving Workshops:** Conduct sessions where Tier One MBEs present their business challenges and receive tailored advice and solutions.
- **Tier Two: Class Three and Four MBEs (\$10 million - \$50 million and above in revenue) - 20 MBEs**
 - **Corporate CEO Roundtables:** Host exclusive roundtable discussions with Corporate CEOs on advanced topics like governance and international business.
 - **Advanced Leadership Training:** Provide in-depth training on high-level decision-making, crisis management, and more.
 - **Peer-to-Peer Executive Boards:** Establish a forum for mutual review and support among Class Three and Four MBEs.

Joint Programming

- A dynamic day of learning and strategic planning will integrate diverse business perspectives to enhance growth and sustainability. This session will facilitate sharing strategies and experiences across varying revenue stages, bridging gaps, and strengthening networks to foster a supportive community that encourages ongoing collaboration and mutual assistance.

The MBE CEO Academy is structured to operate quarterly. It provides targeted sessions for two distinct tiers of MBEs, with a special joint session involving all classes to foster unity and cross-tier learning.

Quarter One: Strategic Planning and Industry Insights

Tier One: Class One and Two MBEs

- Workshop: MBE to MBE Mentorship Kickoff
 - Objective: Initiate mentorship relationships where less experienced MBEs are paired with their more established counterparts.
 - Activities: Mentor-mentee matching, setting objectives, initial planning discussions.
- Case Study Presentation
 - Topic: "Navigating Early Growth Challenges" presented by successful Class Three and Four MBEs.
 - Outcome: Insights and strategies for early-stage growth and overcoming initial business hurdles.

Tier Two: Class Three and Four MBEs

- Corporate CEO Roundtable
 - Topic: "Corporate Governance and Global Business Strategies"
 - Speakers: CEOs from multinational corporations.
 - Outcome: Enhanced understanding of complex corporate structures and international market dynamics.
- Advanced Leadership Training Session
 - Focus: Crisis management techniques and decision-making under pressure.

Quarter Two: In-depth Functional Training and Peer Collaboration

Tier One: Class One and Two MBEs

- Interactive Problem-Solving Workshop
 - Scenario: Participants present current business challenges.
 - Format: Breakout sessions with mentors and industry experts providing tailored advice and solutions.

Tier Two: Class Three and Four MBEs

- Peer-to-Peer Executive Board Meeting
 - Activity: Review and critique of business strategies among peers.
 - Outcome: Constructive feedback and support, strategic refinement.

Quarter Three: Joint Programming Session - "Strategic Synergy: Harnessing Collective Wisdom for Business Growth"

All Classes

- Combined Learning and Networking Day
 - Morning: Joint workshops focusing on cross-tier strategies and success stories.
 - Afternoon: Panel discussions and group activities aimed at problem-solving and strategic planning across different revenue stages.
 - Outcome: Strengthened network, unified approach to business challenges, and enhanced collaborative opportunities.

Quarter Four: Leadership and Market Expansion

Tier One: Class One and Two MBEs

- Marketing and Expansion Focus Group
 - Workshop: "Building Brand Awareness in Competitive Markets"
 - Guest Speaker: Marketing expert specializing in digital strategies for emerging markets.
 - Outcome: Practical marketing skills and understanding of market penetration strategies.

Tier Two: Class Three and Four MBEs

- Executive Leadership Retreat
 - Session: "Leading at the Top: Navigating Company Growth and Market Expansion"
 - Activities: Case studies on successful market expansions, roundtable discussions on leadership in scaling operations.
 - Outcome: Advanced leadership skills and strategic insights into expanding business operations effectively.

Cost

- \$1,000 - Class Three and Four MBEs
- \$500 - Class One and Two MBEs

Potential Corporate CEO Leaders

- David Anderson: American Family Insurance Group
- Brian Cornell: Target Corporation
- Corie Barry: Best Buy
- Beth Ford: Land O' Lakes

Potential MBE CEO Leaders

- HUSCO International, Inc. (Class 4)
- JIT Services Inc (Class 4)
- Fair Oaks Farms, LLC (Class 4)
- Engineered Plastic Components, Inc. (Class 4)
- C4 Technical Services (Class 3)
- Wissen Infotech, Inc. (Class 3)
- Shaw Trucking, Inc. (Class 3)
- Vizance, Inc. (Class 3)